

The *Community Connection* is a bi-monthly digital newspaper produced by the North Central Community Association. The paper focuses on news and stories of our fascinating neighbourhood. The digital paper is available to all from our website (nccaregina.ca) and provides valuable information to non-profit organizations, to municipal and provincial politicians and to the North Central Community Association's corporate partners throughout the city. Community members can find ongoing updates on agencies' programs and offerings.

The newspaper is widely promoted through NCCA's social media. Issues are a minimum of twelve pages long, in full colour, and provide the value-added links to websites, social media sites and emails.

RATES	PRICE	SIZE/ORIENTATION
Full page	\$350.	8" wide x 10.5" tall
Half page	\$240.	horizontal only: 8" wide x 5.25" tall
Quarter page	\$112.	horizontal: 5.25" wide x 3.75" tall
Quarter page	\$112.	vertical: 3.75" wide x 5.25" tall
Banner *NEW*	\$100.	8" wide x 1.5" tall
Business card	\$ 85.	horizontal: 3.5" wide x 2.25" tall
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Community Calendar	Free	We reserve the right to be selective about the calendar event we print. Text only, no graphics (logos or photos)

Special Deal for Business Card ads - your sixth ad is free when you advertise in the *Community Connection* for five consecutive issues.

Deadline to reserve space	Deadline to submit content	Publication Date
January 5	January 15	FEBRUARY 1
March 5	March 15	APRIL 1
May 5	May 15	JUNE 1
July 5	July 15	AUGUST 1
September 5	September 15	OCTOBER 1
November 5	November 15	DECEMBER 1

Contact editor@nccaregina.ca by the deadline to reserve a space for your ad. Submit ads by email in pdf, jpg format. MS Word files with embedded graphics are not acceptable. Submit graphics separately as jpg, tif, png. If you would like NCCA to design your ad, get in touch, extra fee will apply.

North Central Community Association MAIL: 3355 6th Avenue Regina S4T 4L8

PH: (306) 791-9888 EMAIL: editor@nccaregina.ca

WEB: nccaregina.ca Review past issues of [Community Connection](#)

A safe, caring and vibrant community where all people can thrive

Welcome to the new *North Central Community Connection* still bringing you stories and events in our neighbourhood. This is our first digital-only edition of the paper with a brand new look and some value-added features to keep you linked in to the agencies and programs serving North Central.

As ever, *NC Community Connection* will be available as a link from our website and social media posts. It will be a downloadable pdf in an 8.5 x 11" sheet. Feel free to print it for reference or to feature a handy page, such as our community calendar or phone list.

We publish every second month—it's a great opportunity to announce upcoming events in our free calendar or to purchase an ad. All content is presented in colour and will be linked to your web or Facebook event page.

We know there are tons of good news stories in North Central. We strive to tell the positive, but we don't shy away from acknowledging the challenges. We try to tell those tales too, while offering possible solutions and welcoming healthy discussions.

Your input is wanted! The newspaper is for you and by you! Individuals, schools, sports teams, faith-based agencies, businesses—all who make up our community have a story. Our page two feature "Community Voices" is the place to share stories and photos of who we are and how we make the neighbourhood rock.

What we're doing to promote the truth in order to create reconciliation has a dedicated page.

Health issues, art, culture and history all have space to share stories of what we have to offer—the North Central way.

Get in touch. Get published! Get connected.

AD RATE CARD

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