



**ADVERTISE with the North Central
Community Connection!**

The *Community Connection* is a bi-monthly newspaper produced by the North Central Community Association. We print 5,000 copies of the newspaper and 4,500 copies are delivered to households and businesses in North Central. The remainder are delivered to non-profit organizations, to municipal and provincial politicians and to the North Central Community Association’s corporate partners throughout the city. The link to an electronic copy is e-mailed nationally. The newspaper is available on our website www.nccaregina.ca and is widely promoted on NCCA’s social media.

North Central Community Connection is produced on broadsheet newsprint (16¾” x 11¼”). Issues are twelve pages long, with eight pages in black and white and four pages in full colour.

Rates	Price	Size
Full page (colour)	\$ 450	15.25” x 10”
Full page (black & white)	\$ 375	15.25” x 10”
Half-page (colour)	\$ 300	7.50” x 10” (horizontal only)
Half page (black & white)	\$ 250	7.50” x 10” (horizontal only)
Quarter page (colour)	\$ 150	7.50” x 5” (vertical only)
Quarter page (black & white)	\$ 125	7.50” x 5” (vertical only)
Business card (colour)	\$ 85	2.25” x 3.50” (Horizontal) 3.75” x 2.00” (Vertical)
Business card (black & white)	\$ 75	2.25” x 3.50” (Horizontal) 3.75” x 2.00” (Vertical)
We can create customized ads of any size to accommodate your advertising needs.	Negotiable	Negotiable
Community Calendar submissions about community events	Free!	We reserve the right to be selective about the calendar events we print.

Special deals

- Your sixth ad is free when you advertise with us for five consecutive issues (business card or quarter page only).

Deadline to Reserve Space	Deadline to Submit Content	Issue Release
November 5	November 10	December 1
January 5	January 10	February 1
March 5	March 10	April 1
May 5	May 10	June 1
July 5	July 10	August 1
September 5	September 10	October 1

Whenever possible, please contact us in advance so we can reserve a space for your ad. Ads can be submitted by email in .pdf or .tif format. Contact Editor at (306) 791-9888 or editor@nccaregina.ca if you have any questions or to place an ad. We look forward to working with you.

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